

PRESS RELEASE

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For Immediate Release



LATEST ZBAN INVESTMENT

The Zambia Business Angels Network (ZBAN) is happy to announce its third investment this year, and its eleventh investment since 2021. Five Angel investors are jointly investing \$5,000 in Green Giraffe (www.greengiraffezambia.org), founded by Joseph and Mwiche Simukoko.

Green Giraffe is one of five companies that underwent a 12 week mentorship program designed around the POEM framework coined by Harry Tomi Davies and can be found in his book "Investment Worthy Startup." The program was implemented in Zambia through the collaborative efforts of TVC Labs Nigeria, ZBAN and BongoHive.

This latest investment takes ZBAN's total investments to \$176,499. We continue to look forward to continually increasing the pool of Angel investors who support and fund promising entrepreneurs in Zambia.

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